

AD FORMATS

Premium Double Page

or

Premium Single Page

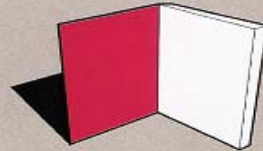
Premium Single Page

Cover Inside + First Page
H 280 mm x W 464 mm



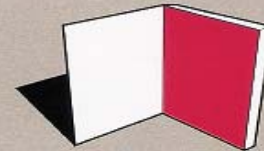
AED 33,000.00 Code: DPCI

Cover Page Inside
H 280 mm x W 232 mm



AED 18,000.00 Code: SPC2

Content First Page
H 280 mm x W 232 mm



AED 18,000.00 Code: SPI1

Double Page

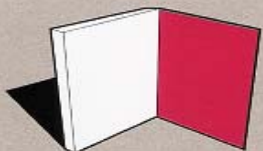
Content Part
H 280 mm x W 464 mm



AED 22,000.00 Code: DPI

Cover Single Page

Cover Last Page Inside
H 280 mm x W 232 mm



AED 16,000.00 Code: SPC3

Magazine Back Side

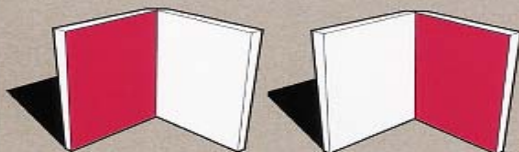
Cover Last Page Outside
H 280 mm x W 232 mm



AED 20,000.00 Code: SPC4

Single Page

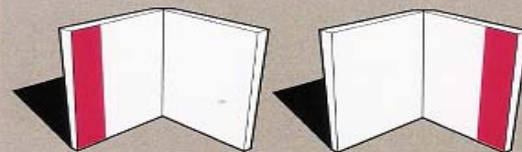
Content Part*
H 280 mm x W 232 mm



AED 12,000.00 Code: SPI

2/5 Page Vertical

Content Part*
H 280 mm x W 96 mm



AED 6,000.00 Code: 25PI

* Position dependent on layout.

Advertisement Data Delivery

Data format: PDF, EPS, Indesign CS or CS2, TIF (No LZW compression!), JPG (Quality 12 only!)
Resolution: Min. 300 dpi
Bleed: Min. 3 mm additional to each advertisement edge
Colour mode: CMYK or Grey scale only! No spot colours! No RGB!
Fonts: Converted to paths

Not accepted: QuarkXPress, MS Office Word, Excel, PowerPoint, CorelDraw, Adobe Illustrator

DiscoverME Artwork and Editorial Deadline

Issue / Months Covered	Artwork Deadline	Editorial Deadline	Magazine Release
7th Issue November - December <i>2007</i>	20th October	15th October	1st November <i>2007</i>
8th Issue January - February <i>2008</i>	20th December	15th December	1st January <i>2008</i>
9th Issue March - April <i>2008</i>	20th February	15th February	1st March <i>2008</i>
10th Issue May - June <i>2008</i>	20th April	15th April	1st May <i>2008</i>
11th Issue July - August <i>2008</i>	20th June	15th June	1st July <i>2008</i>
12th Issue September - October <i>2008</i>	20th August	15th August	1st September <i>2008</i>
13th Issue November - December <i>2008</i>	20th October	15th October	1st November <i>2008</i>